

BERMANFALK

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BERMANFALK APPOINTS MATTHEW QUETTON AS DIRECTOR OF DESIGN AND MARKETING

Vancouver, BC – BERMANFALK is excited to announce the appointment of Matthew Quetton as Director of Design and Marketing. The appointment comes on the heel of a new acquisition for BERMANFALK and will streamline design and marketing for the organization.

With over 10 years in the furniture design and manufacturing industry, Quetton is an entrepreneur, designer and connoisseur of beautiful, modern-day furnishings. In 1994, he established HOM Furniture & Design, a successful Vancouver-based residential wooden furniture manufacturer. He then founded Momentum Product Agency in 2000, a consulting firm specializing in design & marketing for furniture and house wares manufacturers. Momentum allowed him to apply his design and marketing talents to a parallel industry.

In 2005, BERMANFALK acquired the rights to HOM Furniture and Design, and Quetton joined the BERMANFALK team as Designer and Brand Manager for the collections he conceived ten years prior. His new appointment expands his design and marketing responsibilities to BERMANFALK's entire product offering, including the newly acquired LDC Design Studio collections and BERMANFALK's core collections.

"We're excited to have Matthew Quetton as our Director of Design and Marketing," says Gary Berman, Vice President of BERMANFALK. "In the past year he has proven to be invaluable to our team. His entrepreneurship and design skills are a definite asset that will ensure BERMANFALK continues to grow and become a leader in the high-quality contemporary residential furniture industry."

Located near Vancouver, BERMANFALK designs and manufactures a variety of collections for luxurious living. Described as transitional elegance, BERMANFALK is ideal for those who want to create emotive, enduring interiors that define individual style.

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