

# B E R M A N F A L K

FOR IMMEDIATE RELEASE

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## BERMANFALK & HOM Win Big in Vegas With Successful New Introductions at the Las Vegas Furniture Market

**Vancouver, BC** – BERMANFALK and HOM by BERMANFALK attended the Las Vegas Furniture Market with one goal in mind: to showcase their new products to the North American furniture industry. Their week in Las Vegas not only achieved that goal, but also created two new stars and culminated with a jackpot win of substantial orders from both new and existing dealers.

In a strategic move to expand two of its most popular product families, BERMANFALK introduced two greatly expanded collections at the much anticipated, first annual Las Vegas Furniture Market at the end of July.

As usual for BERMANFALK, the Park Avenue round dining table stole the show, receiving praise for the quality of its solid Maple 'Made in Canada' construction. The Sabre collection's graceful proportions and beautiful faceted drawer fronts also drew a crowd!

In the adjoining booth, HOM by BERMANFALK – a recent acquisition for BERMANFALK - was busy re-introducing the two HOM collections. HOM's contemporary collections triumphed with the narrow Sonoma dining table finding its niche as the ideal condo-sized modern table.

Next for BERMANFALK and HOM by BERMANFALK is the IHFC at High Point in October and the TCHFM in Toronto in January. Both BERMANFALK's solid Maple, luxury collections and HOM's contemporary collections for modern living will be showcased; along with both stars, the Park Avenue dining table and the Sonoma dining table.

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High-resolution furniture photographs available upon request.

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